

# **HIGHWAY** Or... ROBBERY?



*Don't Let Gas Prices Strangle Your Freedom*

## **DRIVE MORE AND PAY LESS**

**100 Mpg, even for SUVs, Is Totally Possible With  
A New Breakthrough Technology That Won't  
Stretch Your Pocketbook**

Can you imagine what being able to burn all the gasoline in your engine would mean to fuel savings? Well, that is what we did! Using a magnetic and electrical reaction to break down the fuel molecules into their elemental state, the PICC creates a plasma, which burns super efficiently and cleanly! The revolution is that we do it **before** it goes into the engine—not after the engine has wasted it. Everything you would otherwise be throwing away would now be burned **IN YOUR ENGINE**, providing additional mileage and power! ***Our "Pre-Ignition" Catalytic Converter feeds the engine instead of the environment.*** So the gasoline you pay for goes further and the exhaust is so negligible it hardly registers.

In a scientific test at our Research Facility, we got 9X the fuel efficiency from a gas guzzling 318 V-8 Chrysler engine. Before the PICC modification, the engine used 18 pounds of fuel or around 22 mpg. ***After the PICC Modification, the engine used only 2 pounds of fuel instead of 18—an increase in efficiency of 9x.*** In other words, the vehicle traveling at 65 mph up a 30 degree incline for an hour would have obtained almost 200 mpg!

**For More Information, including our  
20 minute on-line video visit**

**[www.picctv.com](http://www.picctv.com)**