

THE NEW IMPROVED AD BUY (Recruiters)

Let us say that we have 5000 shares at \$100 per share \$500,000 to start...

That means that all the action will be divided among the 5000 shares. Let's say the manufacturers hit their goal of supplying 100 kits per day in the USA and 100 kits per day in Canada soon. If there is an automatic contribution of \$25 per kit sent out, then that is 200 times \$25 is \$5,000 per day back into advertising. If it costs \$10 in TV ads just to get one person to go look at the free ad on the internet, then we would get 500 people to watch the DVD every day! That means one lead for whoever owns ten of the 5000 shares EVERY DAY. If that lead is sold, it's \$150 per day. It takes less than 7 sales to recover all the cash put in (possibly within one week.) **But wait!**

The goal of the manufacturers is to get to a production level of 1,000 kits each per day within thirty days of reaching the level of 100 kits per day (that would mean 2,000 kits per day for the USA and Canada) rather than 200 kits per day. At the contribution rate of \$25 per kit supplied, that means \$50,000 per day for TV advertising (an ad budget of almost 20 million dollars a year!) At a cost of \$10 just to get one person to watch the FREE DVD, it would mean 5,000 people watching the DVD every day and possibly one sales lead for each share owned. Ten shares @ \$1,000 is ten sales leads a day!

If you do not want to sell to these customers, there are others who will go for the sale and give you \$50 of the commission and split the potential free electricity income if and when it happens. If you happened to have recruited that salesperson, then you might be earning \$75 on the sale this guy is making for you as well as the \$50 he is giving you from the sales commission on the sale for the lead (\$125 for you.) Possibly your \$1,000 back plus \$250 profit every day! Even without a recruiter fee, two sales is money back in your pocket and half a loaf beats no loaf! So, to recover your \$1,000, you need just ten of the leads you should be getting every day sold. If you have other sales people YOU RECRUIT selling them for you, then those sales persons need to make only seven sales for you to recover your full initial \$1,000 purchase of ten shares.

REMEMBER, IT ONLY TAKES ONE SALE TO GET YOUR AD MONEY BACK PLUS \$50 PROFIT FOR EACH SHARE!
I ALMOST FORGET, EVERY SALE IS A FREE ELECTRICITY REGISTRATION (POSSIBLY \$10,000 PER YEAR FOR LIFE!!!! FOR YOU) So, do not forget about the fact that every purchaser is invited to the stadiums. In fact, when we have sold 800,000 HAFC kits (or PICCs) it will be Free Electricity Time!!!! This ad buy and engine mod program could get that job done as well as make us all a LOT of money AND reduce our dependence on foreign oil!